



WWW.KIMBOBEATZ.COM

# Privacy Policy

Responsible body within the meaning of data protection laws, in particular the EU Basic Data Protection Ordinance (DSGVO):

Kim Korsah (Kimbo Beatz)  
Music Producer & Sound Designer  
Parnaßstr. 1  
22880 Wedel (Hamburg)

## Your rights as a party concerned

You can exercise the following rights at any time using the contact details provided by our data protection officer:

- Information about your data stored with us and its processing,
- Correction of incorrect personal data,
- Deletion of your data stored with us,
- Restriction of data processing if we are not yet allowed to delete your data due to legal obligations,
- objection to the processing of your data with us and
- Data transferability, provided that you have consented to the data processing or have concluded a contract with us.
- If you have given us your consent, you can revoke it at any time with effect for the future.

You can contact your local supervisory authority at any time with a complaint. Your competent supervisory authority depends on your state of residence, your work or the alleged infringement. A list of supervisory authorities (for the non-public sector) with address can be found under:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

## Purposes of data processing by the responsible body and third parties

We process your personal data only for the purposes stated in this data protection declaration. Your personal data will not be passed on to third parties for purposes other than those mentioned. We will only pass on your personal data to third parties if:

- you have given your express consent,
- processing is required to process a contract with you,
- the processing is necessary to fulfil a legal obligation,



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the processing is necessary to protect legitimate interests and there is no reason to believe that you have an overriding interest worthy of protection in not disclosing your data.

### **Collection of general information when you visit our website**

When you access our website, information of a general nature is automatically collected by means of a cookie. This information (server log files) includes the type of web browser, the operating system used, the domain name of your Internet service provider and similar information. This is exclusively information which does not allow any conclusions to be drawn about your person.

This information is technically necessary in order to correctly deliver the content you have requested from websites and is mandatory when using the Internet. They are processed in particular for the following purposes:

- Ensuring a trouble-free connection of the website,
- Ensuring a smooth use of our website,
- evaluation of system security and stability and for other administrative purposes.

The processing of your personal data is based on our legitimate interest from the aforementioned purposes for data collection. We do not use your data to draw conclusions about you personally. The recipients of the data are only the responsible body and, if applicable, the contract processor.

Anonymous information of this kind may be statistically evaluated by us in order to optimize our Internet presence and the technology behind it.

### **Registration on our website**

When registering to use our personalized services, some personal data is collected, such as name, address, contact and communication data such as telephone number and e-mail address. If you are registered with us, you can access content and services that we only offer to registered users. Registered users also have the option of changing or deleting the data provided during registration at any time if required. Of course, we will also provide you with information about the personal data we have stored about you at any time. We will be happy to correct or delete them at your request, provided that there are no legal storage obligations to the contrary. To contact us in this context, please use the contact details given at the end of this data protection declaration.

### **Provision of chargeable services**

For the provision of chargeable services, we ask for additional data, e.g. payment details, in order to be able to execute your order. We store this data in our systems until the legal retention periods have expired.

### **SSL encoding**

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.



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## Commenting function

When users leave comments on our website, the time of their creation and the user name previously chosen by the website visitor are stored in addition to this information. This serves our security, since we can be prosecuted for illegal contents on our web page, even if these were provided by users.

## Newsletter

On the basis of your explicit consent, we will regularly send you our newsletter or comparable information by e-mail to your specified e-mail address.

To receive the newsletter, it is sufficient to provide your e-mail address. When registering to receive our newsletter, the data you provide will be used exclusively for this purpose. Subscribers may also be notified by e-mail of circumstances relevant to the service or registration (for example, changes to the newsletter offer or technical circumstances).

For an effective registration we need a valid e-mail address. In order to verify that a registration is actually made by the owner of an e-mail address, we use the "double opt-in" procedure. For this purpose, we log the order of the newsletter, the sending of a confirmation e-mail and the receipt of the requested answer. Further data will not be collected. The data will be used exclusively for sending the newsletter and will not be passed on to third parties.

You can revoke your consent to the storage of your personal data and their use for the newsletter dispatch at any time. In each newsletter you will find a corresponding link. You can also unsubscribe directly from this website at any time or inform us of your request by using the contact option at the end of this data protection notice.

## Contact form

If you contact us regarding any questions by e-mail or contact form, please give us your voluntary consent for the purpose of contacting us. A valid e-mail address is required for this purpose. This is used to assign the request and then reply to it. The specification of further data is optional. The information you provide will be stored for the purpose of processing your inquiry and for possible follow-up questions. After your request has been processed, your personal data will be automatically deleted.

## Use of Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. (following: Google). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there.



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However, due to the activation of IP anonymization on these websites, your IP address will previously be reduced by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activities and to provide the website operator with further services associated with website and Internet use. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data.

The purposes of data processing are to evaluate the use of the website and to compile reports on activities on the website. Other related services will then be provided based on the use of the website and the Internet. The processing is based on the legitimate interest of the website operator.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: [Browser Add On to disable Google Analytics](#). In addition or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our pages by [clicking on this link](#). An opt-out cookie is installed on your device. This will prevent Google Analytics from collecting data for this website and for this browser in future as long as the cookie remains installed in your browser.

### **Use of script libraries (Google Web Fonts)**

In order to display our contents correctly and graphically appealing across all browsers, we use script libraries and font libraries on this website, such as Google Web Fonts (<https://www.google.com/webfonts/>). Google Web Fonts are transferred to your browser's cache to avoid multiple loading. If your browser does not support Google Web Fonts or does not allow access, content will be displayed in a default font.

Calling script libraries or font libraries automatically triggers a connection to the library operator. In theory, it is possible - but currently also unclear whether and, if so, for what purposes - that operators of corresponding libraries collect data.

The privacy policy of the library operator Google can be found here: <https://www.google.com/policies/privacy/>

### **Using Adobe Typekit**

We use Adobe Typekit for the visual design of our website. Typekit is a service of Adobe Systems Software Ireland Ltd. which gives us access to a font library. To include the fonts we use, your browser must connect to an Adobe server in the United States and download the font required for our website. Adobe receives the information that our website has been accessed from your IP address. For more information about Adobe Typekit, see Adobe's privacy policy, which you can download here: [www.adobe.com/privacy/typekit.html](http://www.adobe.com/privacy/typekit.html)



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## Embedded YouTube videos

On some of our websites we embed YouTube videos. YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA is the operator of the corresponding plug-ins. When you visit a page with the YouTube plugin, a connection to YouTube servers is established. YouTube will be informed which pages you visit. If you are logged into your YouTube account, YouTube can assign your surfing behavior to you personally. You can prevent this by logging out of your YouTube account beforehand.

If a YouTube video is started, the provider uses cookies that collect information about user behavior.

If you have deactivated the storage of cookies for the Google Ad program, you will not have to reckon with such cookies when viewing YouTube videos. YouTube also stores non-personal usage information in other cookies. If you wish to prevent this, you must block the storage of cookies in your browser.

Further information on data protection at "YouTube" can be found in the provider's data protection declaration at: <https://www.google.de/intl/de/policies/privacy/>

## Social Plugins

Social plugins from the providers listed below are used on our websites. You can recognize the plugins by the fact that they are marked with the corresponding logo.

These plugins may be used to send information, which may include personal data, to the service provider and may be used by him. We prevent the unconscious and unwanted collection and transmission of data to the service provider through a 2-click solution. To activate a desired social plugin, it must first be activated by clicking on the corresponding button. Only this activation of the plugin triggers the collection of information and its transmission to the service provider. We do not collect any personal data ourselves using the social plugins or about their use.

We have no influence on which data an activated plugin collects and how it is used by the provider. At present, it must be assumed that a direct connection to the provider's services will be expanded and at least the IP address and device-related information will be recorded and used. It is also possible that the service providers try to save cookies on the computer used. Please refer to the data protection information of the respective service provider to find out which specific data is collected and how it is used. Note: If you are logged in to Facebook at the same time, Facebook can identify you as a visitor to a specific page.

We have integrated the social media buttons of the following companies on our website –  
Facebook: [www.facebook.com/kimbobeatz](http://www.facebook.com/kimbobeatz), Instagram: [www.instagram.com/kimbobeatz](http://www.instagram.com/kimbobeatz),  
YouTube: [www.youtube.com/kimbobeatz](http://www.youtube.com/kimbobeatz), Twitter: [www.twitter.com/kimbobeatz](http://www.twitter.com/kimbobeatz),  
Soundcloud: [www.soundcloud.com/kimbobeatz](http://www.soundcloud.com/kimbobeatz)



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## Google AdWords

Our website uses Google Conversion Tracking. If you have reached our website via an ad placed by Google, Google Adwords sets a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad served by Google. These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages of our website and the cookie has not yet expired, we and Google can see that the user has clicked on the ad and has been redirected to this page. Each Google AdWords customer receives a different cookie.

Cookies cannot therefore be traced through the websites of AdWords customers. The information collected using the conversion cookie is used to generate conversion statistics for AdWords customers who have opted for conversion tracking. Customers see the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, you will not receive any information that personally identifies users.

If you do not wish to participate in tracking, you can refuse the setting of a cookie required for this - for example via browser settings that generally deactivate the automatic setting of cookies or set your browser so that cookies are blocked by the "googleleadservices.com" domain.

Please note that you may not delete the opt-out cookies as long as you do not wish measurement data to be recorded. If you have deleted all your cookies in your browser, you must set the respective opt-out cookie again.

## Changes to our data protection regulations

We reserve the right to adapt this data protection declaration so that it always complies with current legal requirements or to implement changes to our services in the data protection declaration, e.g. when introducing new services. The new data protection declaration will then apply for your next visit.

## Questions to the data protection officer

If you have any questions about data protection, please write us an e-mail or contact the person responsible for data protection in our organization directly:

Kim Korsah  
Parnaßstr. 1  
22880 Wedel (Hamburg)

info@kimbobeatz.com



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